
Communications Intern

Department Introduction

The Communications team develops and executes branding and publicity strategies for Asia Art Archive's collections, anniversary campaign, and educational programmes. The team liaises with different media outlets and produces digital and print marketing materials to make AAA an accessible platform for a wide range of audiences.

Responsibilities

The Communications Intern will assist in conducting research as well as creating content and visuals for AAA's publicity items. The intern will also be responsible for evaluating the performance of marketing campaigns across AAA's digital platforms, working on transcriptions for videos, and updating AAA's media list and clippings.

REQUIREMENTS

- Familiarity with social media platforms, e.g., Facebook, Instagram, and Twitter
- Knowledge in graphic design and video editing
- Interest in analytics and online media
- Fluency in Cantonese, English, and Mandarin
- Duration: Part-time commitment from February to May 2021 (2–3 days per week, 24 days in total)

Application

Please return a copy of the internship application form and a CV (both in English) to learn@aaa.org.hk by **Friday, 8 January 2021**.

Only shortlisted candidates will be contacted.

For questions or enquiries about the Internship Programme, please contact Samantha Kwok at samantha@aaa.org.hk or +852 2844 1126.