
COMMUNICATIONS INTERN

DEPARTMENT INTRODUCTION

The Communications team implements and executes the branding and publicity strategies for Asia Art Archive's collections and programmes. By working with different teams internally and collaborating with external media, the team produces different marketing materials to guide the target audiences of AAA to understand its mission and values, and to freely access and activate the most important collections of recent art in Asia.

RESPONSIBILITIES

The Communications Intern will assist in creating visuals and video content for AAA's marketing campaign for programmes around Art Basel Hong Kong. The intern will also be responsible for conducting research, evaluating the performance of marketing campaigns across AAA's digital platforms, and updating AAA's media list and clippings.

REQUIREMENTS

- Familiarity with social media platforms, e.g., Facebook, Instagram, and Twitter
- Knowledge in graphic design and video editing
- Interest in analytics and online media
- Fluency in Cantonese, English, and Mandarin
- Duration: Part-time commitment from February to May 2024 (2–3 days per week, 30 days in total)

APPLICATION

Please return a copy of the internship application form and a CV (both in English) to learn@aaa.org.hk by **Tuesday, 16 January 2024**. Please note that we do not provide visa support for this position and only shortlisted candidates will be contacted.

For questions or enquiries about the Internship Programme, please contact Carol Choi at carol@aaa.org.hk or +852 2844 1112 (Ext.121).